

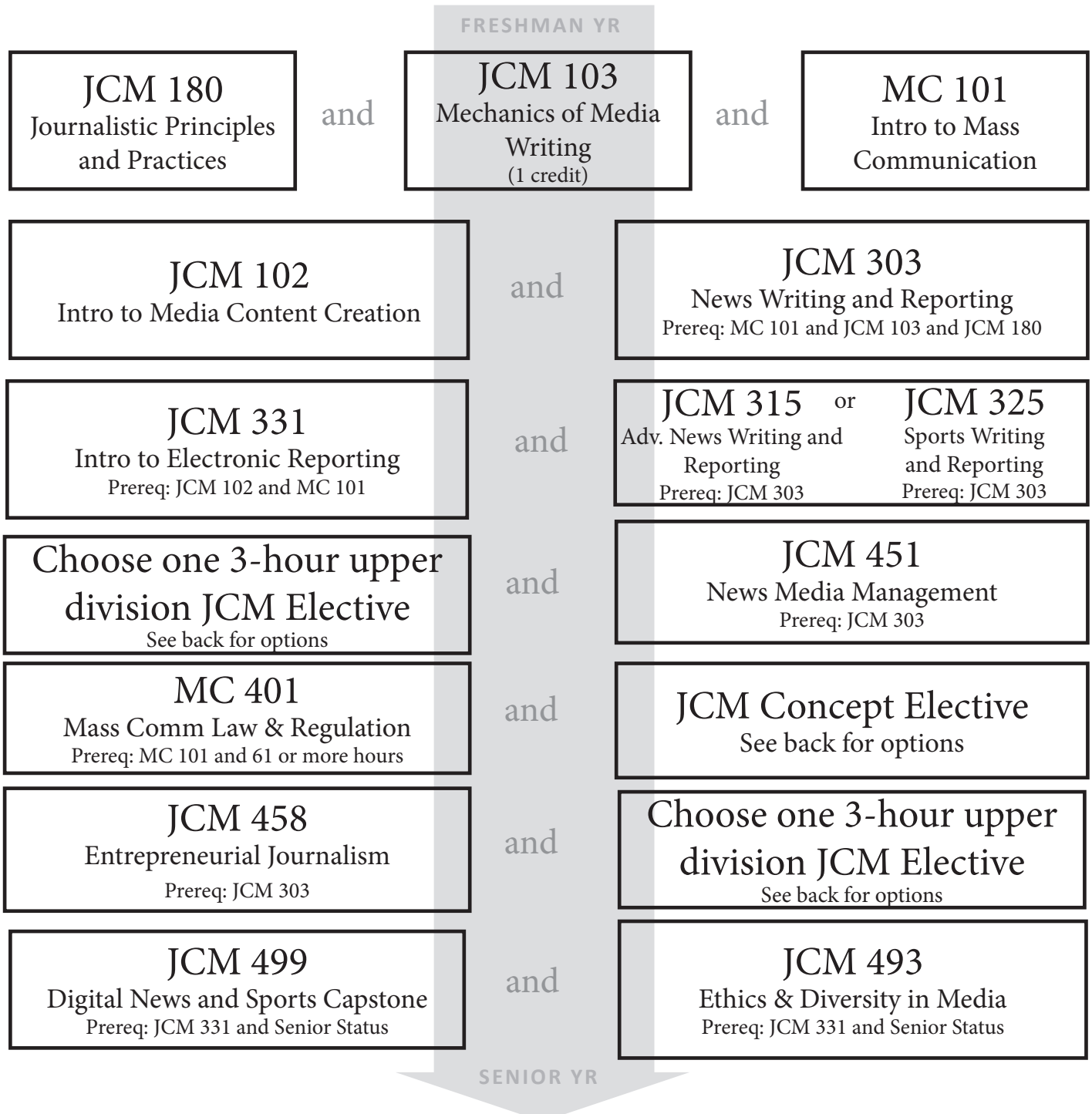
# News Media Major

## Management and Entrepreneurship Sequence

### 2020-2021 catalog

This sheet shows a general order in which classes should be taken, freshman (top) to senior year (bottom) • This sequence takes at least six semesters • Students have flexibility; the time frame can be altered if they work with their adviser • Students must have a C- or better in all prereqs

**Students must complete 120 overall hours to graduate, 43 of which are in the JCM major.**  
**Students also must have a minor.**



JCM Concept Elective Options (choose 1):

- JCM 448 News Analysis
  - Prereq: JCM 100 or MC 101
- JCM 494 Global Media Systems
  - Prereq: JCM 212 or JCM 331
- JCM 372 Media Effects
  - Prereq: JCM 100 or MC 101
- MC 409 History of Mass Communications
  - Prereq: MC 101
- MC 426 Race, Gender and Media
  - Prereq: MC 101 and 61 hours
- MC 446 Contemporary Issues in Sports Media
  - Prereq: MC 101 and 60 hours

Recommended Upper Division Electives

- Management and Entrepreneurship
  - JCM 324 Audience Analysis
    - Prereq: JCM 100
- JCM 356 Movie Marketing
  - Prereq: JCM 100 or MC 101
- JCM 372 Media Effects
  - Prereq: JCM 100 or MC 101
- JCM 448 News Analysis
  - Prereq: JCM 100 or MC 101
- JCM 494 Global Media Systems
  - Prereq: JCM 212 or JCM 331
- JCM 382 News Media Internship
  - Prereq: JCM 303

**\* In addition to the courses needed for a degree, students may take any other JCM course not listed provided they have the prereqs for the class.**